



Athlete Sponsorship Guidelines

Welcome to the world of being a fisiocrem Sponsored Athlete. We know that #hurtingsucks so we're here to keep you motivated and keep your muscles feelin' good. One team, one dream!

How it works:

When we work together we can make magic happen! Athletes will receive top-ups of fisiocrem and fisiocrem apparel every two months in return for the following requirements:

- » **3 social media posts per month** featuring fisiocrem and/or fisiocrem apparel
- » @fisiocremaustralia #hurtingsucks #fisiocremaustralia
- » **2 Instagram stories per month** featuring fisiocrem and/or fisiocrem apparel
- » @fisiocremaustralia

We also ask that you train and compete in fisiocrem gear as much as possible. And since you already love our magical purple tube, spread the word about fisiocrem to your friends, family, team members, neighbours, neighbour's dog... you get it!

How do I receive fisiocrem and fisiocrem apparel?

As a new athlete in The Purple Army, we'll send you a Welcome Pack with a few goodies to get you started. Every two months after that we'll email you a Top-Up Request Form.

Simply fill out the form to give us the low-down on how you've met your requirements, and we'll pop one of the below **Top-Up Packs** in the mail for you.* It's that easy!

*Top-Up Packs may change due to availability of merchandise.



The Purple Army is a team of incredible athletes who have created wonderful content over the years. Here is a bit of inspiration to get you started:

